



# AIA Hampton Roads

A Chapter of the American Institute of Architects

## AIA Hampton Roads 2010 Advertising Opportunities + Rates\*

Online Newsletter: **PORTALS: Hampton Roads Architecture**

### Statistics

When you advertise with AIA Hampton Roads, your message is delivered to a target audience of over 450 AIA architects and associate architects and an additional 700 building design professionals.

*AIA Members, AIA Associate Members and local Affiliate Members in good standing with the AIA Hampton Roads Chapter are eligible to receive discounted member rates.*

All placements must be submitted for approval. AIA Hampton Roads reserves the discretionary right to refuse any advertisement based on content and space availability. AIA Hampton Roads does not exclusively endorse any product or service nor should any paid advertisement be construed as such.

**Payment is required for all advertisements at the time of placement. To place your order, call the Chapter office at 757-356-9971.**

\* All rates are subject to change without advanced notice.

### **PORTALS: Architecture Hampton Roads**

*We recommend that you place your orders at least 7-10 days in advance to insure preferred placement.*

**PORTALS: Architecture Hampton Roads weekly is our bi-weekly e-mail publication with a circulation of over 1,200 e-mails to the local design professional community.** The focus of the Architecture Hampton Roads bi-weekly is to highlight upcoming AIA Hampton Roads news and events including continuing education programs for architects, board + committee meetings, architecture school related programs, community events, and classified ads/job postings.

### **PORTALS: Architecture Hampton Roads Featured Advertiser:** Placement is for a single issue date.

Your exclusive, top placement is confirmed at the time of ordering on a first-come, first-served basis. The weekly Featured Advertiser's message appears prominently at the top of the issue. There is one Featured Advertiser per edition of the PORTALS: Architecture Hampton Roads weekly.

- Text of up to 75 words
- One electronic logo-either jpg or gif format, compressed to 72dpi, width less than 300 pixels
- One hyperlink to your website
- Optional: One link to a pdf attachment less than 1MB.

**Member: \$200**

**Non-Member: \$400**

### **Advertising Section:** Classified Ads or Announcement of Interest to Members: (Text only; no logo)

The advertising section appears at the end of the e-mail message.

- Classified Ads for architecture-related items are welcome
- Paid program announcements of interest to AIA members may also be submitted for approval in this advertising section.
- Text requirements: no more than 75 words, or 25-30 words with one link to PDF document or brochure
- One e-mail link to your contact person included.

**Member: \$40**

**Non-Member: \$80**